ARCHIE SERIES

APPROVED BY THE COMICS CODE AUTHORITY

15¢

JULY

NO. 170

MAC

Jughead

3 COMPLETE FISHING OUTFITS
NATIONALLY ADVERTISED 1969 MODELS
2 LOADED TACKLE BOXES · 66 DEADLY LURES
411 Pcs.

FREE! If you order NOW! 2 LEAKPROOF FLOATING TACKLE BOXES

3 EXPERTLY BALANCED RODS AND REELS

SMOOTH POWERFUL ARGOSY DIRECT DRIVE TROLLING REEL

6 ft. 2 section BAMBOO ROD

EVERYTHING YOU NEED TO GO FISHING AT ONCE

28 pc. POPPING LURE SET

POWER ACTION BLACK MAGIC FIBRE-GLASS RODS

STRONGER THAN STEEL OR BAMBOO

SELECT QUALITY MONOFILAMENT LINE

GET ACQUAINTED OFFER

$12.95 DELUXE MODEL

MARK IV LEVELWIND CASTING REEL

FISH KNIFE with SHEATH

5 pc. DROPLINE FISHING OUTFIT

DIP NET

NEW! SUPER "88" AUTOMATIC DUAL DRAG SPINCAST REEL

PUSH BUTTON CASTING ANTI REVERSE NO BACKLASH

4 FAMOUS TROUT FLIES

NEW

50 NATURAL BAIT LURES

SURE SHOT ACTION WITH SHRIMP, MINNOWS, GRASSHOPPERS, MAYFLIES, BUMBLEBEES, CRICKETS, LEECHES

STAR DRAG Found only on best reels

EACH ROD BALANCED TO PERFECTION

FIELD TESTED LURES Proven the Deadliest Dozen Yet

CRAFTY LURES SELECTED FROM WORLDS MOST POPULAR ALL TIME FAVORITES

COMPLETE! NOTHING ELSE TO BUY!

SELECTED FOR YOU BY EXPERTS. This choice fish-getting tackle, used by experts, contains nationally popular brands. Each item carefully chosen—everything you need for all types of fishing. Deadly lures that are all time favorites. A veteran angler or an occasional fisherman can be proud of this precision-built kit. You can go fishing at once. Compare! You will not find a bargain like this anywhere.

LOOK! YOU GET EVERYTHING SHOWN. Super "88" Spincast Reel • Comet X3C Bait Cast Reel • Argosy Direct Drive Trolling Reel • 5 ft. 2 pc. Fiber Glass Spin Cast Rod • 4 ft. Fiber Glass Bait Cast Rod • 3½ ft. Fiber Glass Trolling Rod • 6 ft. 2 section Bamboo Pole and 25 ft. Bank Line • 66 proven Deadly Lures • 5 pc. Furnished Line • 2 Floating Tackle Boxes with removable trays • Fish Knife and Sheath • 28 pc. Popping Lure Kit • Dip Net, Stringer, Split Shot, Clincher Sinkers, Snap Swivels, Assorted Hooks, Snelled Hooks, 3 Plastic Floats, 6—3 way Swivels, 6 Snaps, 12-36" Leader Strands (8# Test), and complete instructions. 411 pieces in all.

NIRESK DISCOUNT SALES A DIVISION OF NIRESK IND. **CHICAGO 60606**

MONEY BACK GUARANTEE!

NIRESK DISCOUNT SALES DEPT. F9-80
CHICAGO, ILLINOIS 60606

ORDER TODAY! If you're not 100% pleased we'll refund your full purchase price promptly.

YOU KEEP 2 FREE TACKLE BOXES REGARDLESS!

Please rush_____411 pcs. 3 Complete Fishing Sets

NAME_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

☐ I enclose $12.95 plus $1.00 for postage & handling.
☐ Ship C.O.D. I will pay C.O.D. charges & postage.

To Canada: $14.95 including Postage & Duty

Jughead IN "Nothing but the TOOTH"

JUGHEAD, No. 170, July, 1969. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., Second and Dickey Streets, Sparta, Illinois 62286. Executive and Editorial offices: 1116 First Avenue, New York, N.Y. 10021. Chicago office: 166 East Superior Street, Chicago, Ill. Second Class Postage Paid at Sparta, Ill. under the Act of Mar. 3, 1879. Title registered U.S. Patent Office. Yearly subscription $1.80 in U.S.A.; single copies 15c. No actual person is named or delineated in this fiction magazine. Copyright © 1969 by Archie Comic Publications, Inc. All rights reserved. © Under Universal, International and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

YOU KNOW WHAT IT IS! IT'S THAT-- THAT *DOG* OF YOURS!

HOT DOG? I DON'T MEAN RIN-TIN-TIN!

HE RUINED - RUINED - MY FABULOUSLY EXPENSIVE INSTRUMENT!

NEVER! HOT DOG WOULD NEVER DESTROY ANYTHING!

HE'S TOO WELL TRAINED!

HE'S WELL TRAINED ALL RIGHT! HE'S THE SNEAKIEST CHEWER IN THE WORLD!

GASP!

TSK.! REGGIE.! YOU SHOULD BE ASHAMED!

HUH ?

AND- WHY SHOULD I BE ASHAMED... PRAY TELL ?

YOU USED TO BE SUCH A FASHION PLATE - TOO! LOOK!

YIPE! MY NEW CUSTOM MADE SLACKS!

REMIND ME NOT TO USE HIS TAILOR!

HE SURE MAKES A CRAZY PAIR OF PANTS!

YOU!! I'LL GET YOU FOR THIS! I'LL...

HOLD IT, REGGIE.!

DON'T YOU HURT HOT DOG!

SHAME, REGGIE! PICKING ON A DUMB ANIMAL!

HMPH! GET HER!

MAYBE HE'S TEETHING?

AT HIS AGE? NO! HE'S JUST PLAIN DESTRUCTIVE!

HOT DOG IS YOUR FRIEND, REGGIE! HE'S A FRIEND TO ALL OF US!

HE'S YOUR PROTECTOR! *YOUR DEFENDER!*

GRRRR!

GROWL!

SNARL!

GNASH!

ULP!

WHEN YOU ARE SAD... HE WILL COMFORT YOU!

HE'S A GREAT COMFORT!

REALLY? I THOUGHT HE WAS A GREAT DANE!

COMFORT HIM, HOT DOG!

ECH!

SLURP!

IN YOUR LONELINESS HE PROVIDES COMPANIONSHIP!

NOW... AREN'T YOU ASHAMED OF YOURSELF, REGGIE?

(SNIFF) YOU'RE RIGHT! I'VE BEEN A BEAST!

HE TOOK THE WORDS RIGHT OUT OF MY MOUTH!

YECH! THAT SOUNDS SLOPPY!

HE'S STEALING MY ROLE!

HOT DOG, OL' BOY! I APOLOGIZE!

IT WAS PROBABLY TERMITES IN THE GUITAR AND MOTHS IN THE SLACKS!

NEXT TIME I WON'T BE SO QUICK TO JUMP TO CONCLUSIONS!

I NEVER WOULD HAVE BELIEVED IT! REGGIE'S GOT A CONSCIENCE!

WHAT HE DOESN'T GOT - IS TIRES!

ME THINKS HIS BEST FRIEND HAD BETTER MAKE HIMSELF SCARCE!

EEK!

(SNIFF) TA-TA! OL' FRIENDS!

The End

AMAZING $1 ART OFFER

4 Irresistible Wide Eyed Animals In Full Color For Your Home

RASCAL

PEANUTS

THEODORE

LINUS

Beautiful and Appealing Oil Paintings Now Yours as Full Color Large Art Prints

ALL 4 ONLY $1

Just picture these irresistible critters in your own home. Everyone who sees these appealing animals fall in love with their adorable warmth and touching wide eyes. You just want to take them into your home and into your heart. That's because the artist, Coby, one of America's most perceptive painters of animals has captured the universal appeal and warmth you find only in a funny, friendly wild animal. Under his sensitive brush, the wonder of these lovable jungle animals and the colorful backgrounds combine to give a refreshing glimpse of life. Unfortunately the black and white illustrations here cannot possibly convey al the artist's magical color and brilliant details. Only when you see them in your home can you fully appreciate their magnificent artistry and superb beauty.

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your full color prints now while the supply lasts. The dramatic portraiture of animals is the latest decorator rage, and these are certain to go quickly. In order to show some of the craftsmanship and intricate detail in all the pictures, we have shown one picture larger than the rest. Actually all four fine art prints are the same size, a full 11" x 14" decorator size. So hurry, order now, offer will not be repeated this season in this magazine.

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COLONIAL STUDIOS, DEPT. CW-27
20 Bank Street, White Plains, New York 10606

Please send me the four Animal prints for only $1 plus 10¢ postage on fully money back guarantee if I am not delighted.

Enclosed is $..... (Print Clearly)

Name.....

Address.....

City..... State..... Zip.....

☐ SAVE! SPECIAL OFFER: Order three sets of prints only $2.00. (You save $1.30). Extra sets make ideal gifts.

Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and win cash prizes in the Archie Series Magazines. Please address all letters or postcards to ARCHIE CLUB NEWS, 1116 First Avenue, New York, N.Y. 10021

JUGHEAD NO. 170 JULY MEMBERSHIP — TWENTY-FIVE CENTS

1st PRIZE — $5.00

REPORTER
JAY TAGGART
Box 484
East Orleans, Mass. 02643

Dear Archie,

I am writing to tell you how much I love your show. I watch it every week! It's really great. I love your theme song, and the Archie dance of the week.

I am thrilled about your first record. I will want to own every record you make.

My school friends and I sing the "Everything's Archie" theme song, going to and from school on our school bus. It's really fun. We clap our hands and make the sound effects.

Our bus driver yells at us. He's just a humbug when it comes to groovy music.

But we will keep trying!

EVERYTHING'S ARCHIE!!!

2nd PRIZE — $3.00

REPORTER
PATTY GRANAU
225 Nassau Avenue
Freeport, N.Y.

Dear Archie,

I read your comic books all the time. It all started when my girlfriend Patty Molloy and I went to a luncheonette. I went there to get a hamburger. I spotted your comic book on a shelf and I bought it. Ever since then I have been buying Archie comics, they are just fabulous.

I watch your show every week on Saturday morning at 10:00 sharp. Everything on your show is just super and all my friends think you're great too. I have your out-a-site album, and love it. Well I have to be going. I'll see you on Saturday.

3rd PRIZE — $2.00

REPORTER
ERROL K. SMITH
4720 Moran Street
Detroit, Mich.

Dear Archie,

I watch your show every Saturday morning. I never miss a show. I love Hot Dog, he is so funny. Your show is so exciting, it's full of laughs, adventure, and excitement. The songs and dances you have on each week are really fab. Keep up the good work Archie, and say hello to the gang for me.

4th PRIZE — $1.00

REPORTER
LEANNE COMUNALE
158 Albany Avenue
Lindenhurst, N.Y. 11757

Dear Archie,

I watch your program every Saturday. I think your show is hilarious. I love Archie, and I have red hair and freckles like Archie.

The song Bang-Shang-A-Lang is really great. I now have the record and listen to it constantly. The dances on your show are fun to do. I always try to do them.

5th PRIZE — $1.00

REPORTER
SANDRA DICKSON
Gen. Del.
Unfreville, Ontario

Dear Archie,

I have been watching your shows, and I think your dances are groovy. I love the song Bang-Shang-A-Lang. I have already ordered one of your records. I can't wait until I get it Can't wait to watch your groovy show so I can learn a new dance and hear a dynamite song.

SIXTH PRIZE — $1.00

REPORTER
NADYA TICHMAN
50 Muirfield Road
R.V.C., L.I. 11570

Dear Archie,

I love your TV show. I always watch it. My sister and I always try to do your crazy dances. I like Hot Dog and I think it was a good idea to put him on your show.

Before you had a TV show, I thought it would be a good idea for you to have your own show.

7th PRIZE — $1.00

REPORTER
NINA JOHNSON
2807 N. Yorktown
Tulsa, Okla. 74110

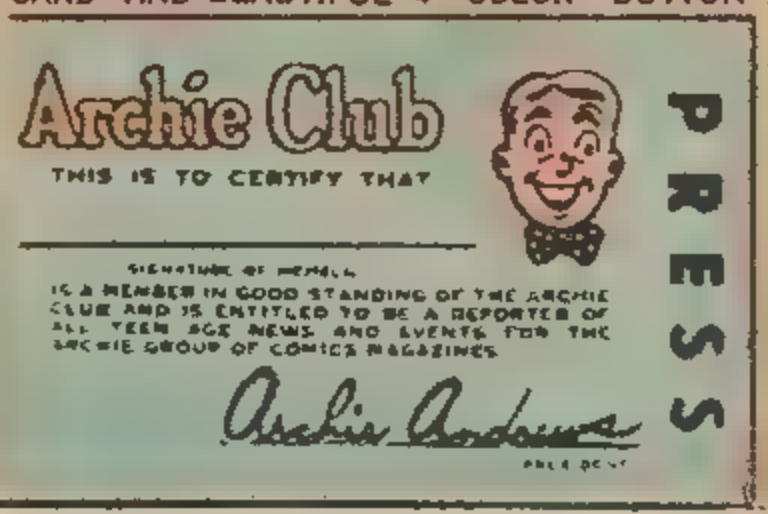
Dear Archie,

I enjoy your TV show I just get mad when Reggie treats you wrong I love all your dances and songs and you're just terrific I think Hot Dog is so cute and it was a brilliant idea to have him as another character

I watch your show every Saturday and I know your theme song by heart. Everytime you come on I sing your songs and do your dances. It's fun watching your show.

* * *

EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON


Archie Club
THIS IS TO CERTIFY THAT
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
PRESS

Be An Archie Club MEMBER

eligible to win **cash prizes** and a **big byline** in an **Archie Series Comic!** By joining the **ARCHIE CLUB** as an **official reporter** . . . you get a dressy, colorful Official **ARCHIE CLUB BUTTON,** and a handsome, authentic **ARCHIE REPORTER PRESS CARD!**

Fill out this coupon now and mail it with 25¢ in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25¢ in coin to cover the cost of mailing and handling. Send to-

NAME ..... AGE .....
(PLEASE PRINT PLAINLY)

ADDRESS .....

CITY ..... STATE ..... ZIP CODE .....

YOU'LL BE *MA-AD* ABOUT THE BIG

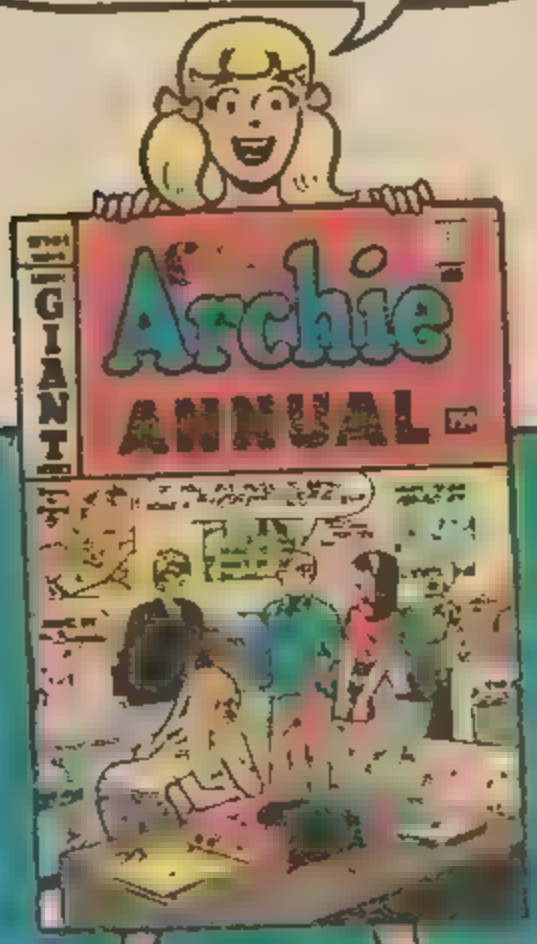
MA-ADS POSTER

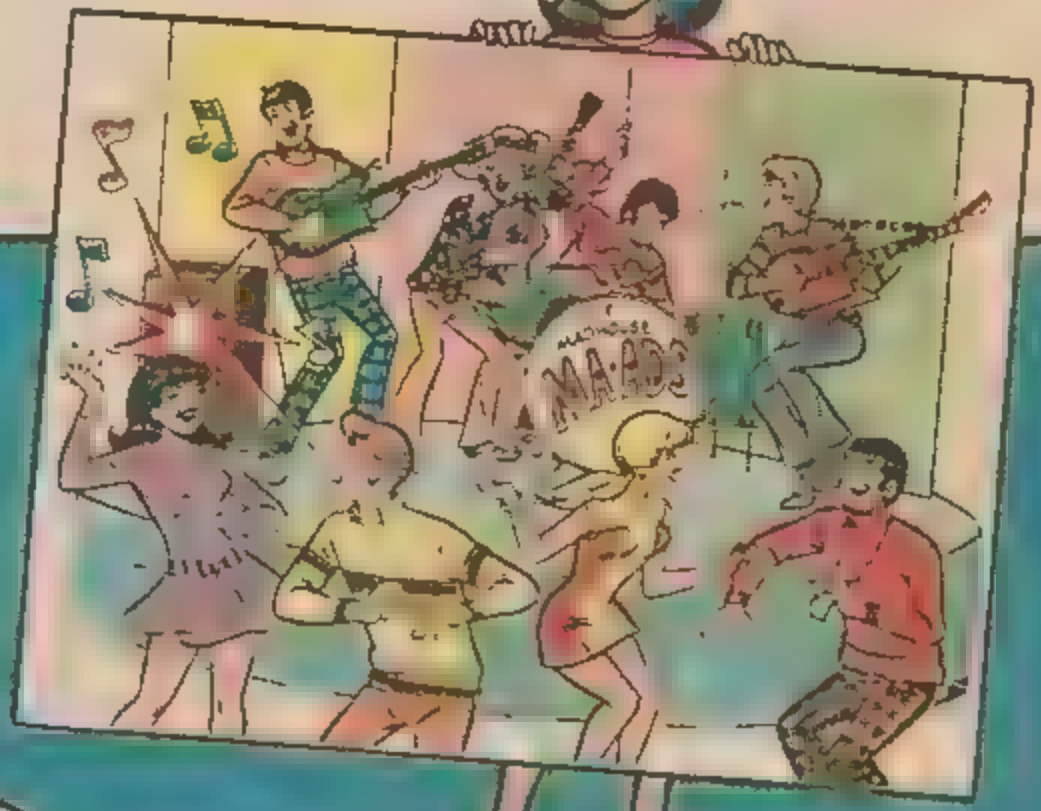
YOU GET FOR ORDERING THE **GIANT-SIZE**

Archie ANNUAL #21

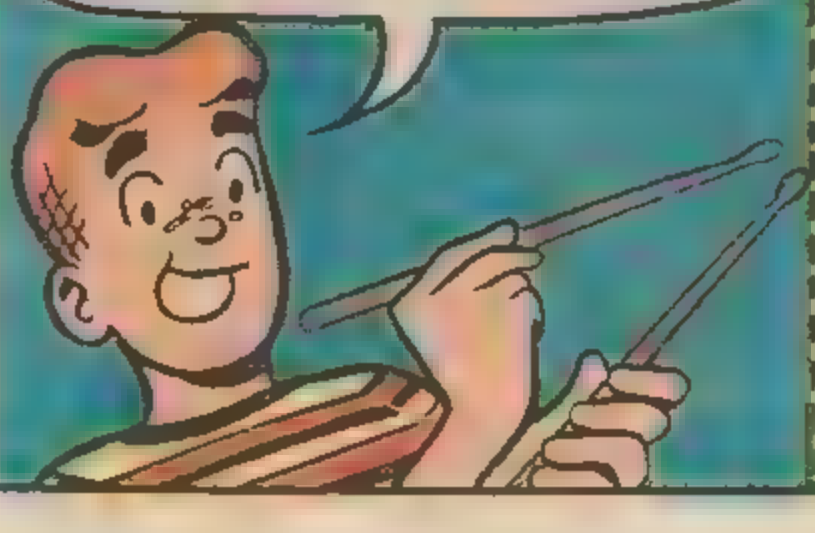
ALL YOU DO IS ORDER *ARCHIE ANNUAL #21* AT THE REGULAR PRICE!

AND YOU GET THIS SWINGING ARCHIE POSTER, FEATURING THE MAD HOUSE MA ADS, ABSOLUTELY *FREE!*





DON'T MISS OUT ON THIS GIANT ARCHIE ONCE A YEAR SPECIAL! IT'S REALLY DYNAMITE! ORDER THE ANNUAL TODAY AND GET THE MA-ADS POSTER AS A *FREE BONUS!*



MAIL TO: ARCHIE ANNUAL No. 21
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

I ENCLOSE 25¢ IN COIN PLEASE SEND ARCHIE ANNUAL #21 AND THE FREE MA-ADS POSTER AS SOON AS BOTH ARE READY FOR MAILING.

NAME _____

ADDRESS _____

CITY-STATE _____ ZIP _____

Jughead

"ADVICE TO THE LOVELORN"

SEEING THAT YOU'RE NEW AROUND HERE DOLL - HOW WOULD YOU LIKE A DATE WITH ONE OF THE BEST LOOKING FELLOWS IN RIVERDALE?

WHY NOT? LET ME KNOW WHEN HE COMES BY!

YOU'RE LOOKING AT HIM RIGHT NOW! IT'S NONE OTHER THAN YOURS TRULY, REGGIE MANTLE!

YOU HAVE TO BE KIDDING! I'VE SEEN BETTER LOOKING HEADS ON RUSTY NAILS!

LOOK KID! DON'T GET ME SORE! I'M JUST TRYING TO DO YOU A FAVOR!

THEN DO ME ONE AND GET LOST! YOU CONCEITED CREEP!

IF YOU WEREN'T A GIRL I'D BELT YOU ONE!

WHY DON'T YOU GO HOME, SONNY! YOUR MOTHER IS CALLING YOU!

LOOK! YOU GIRL IN BOYS' CLOTHES! YOU'RE STARTING TO AGGRAVATE ME!

THE FEELING IS MUTUAL!

POW!

A LUCKY THING FOR HER SHE'S A GIRL!

PUT 'EM UP YOU FINK!

WOW! ISN'T SHE SOMETHING, ARCHIE?

DO I HEAR RIGHT? YOU FINALLY FOUND A GIRL YOU LIKE?!!

WELL-YOU HAVE TO ADMIT SHE'S DIFFERENT!

WHY DON'T YOU GO ASK HER FOR A DATE?

ARE YOU KIDDING? LOOK AT WHAT SHE DID TO REGGIE!

I'M SURE SHE'LL GO WITH YOU IF YOU ASK HER NICELY!

YOU THINK SO?

ER... HI! MY NAME IS JUGHEAD! WHAT'S YOURS!

ROCKY! IT'S SHORT FOR ROXANNE!

GEE! THAT'S A NICE NAME!

WOULD YOU LIKE TO GO TO THE CHOCLIT SHOPPE? THE TREAT'S ON ME!

SURE! WHY NOT? IT'S FREE!

I DON'T USUALLY GO OUT WITH BOYS! THEY'RE ALL A BUNCH OF SISSYS! BUT, YOU STRIKE ME AS BEING DIFFERENT!

HOW ABOUT THAT? WE HAVE SOMETHING IN COMMON ALREADY!

NO PARKING R.P.D.

WHAT'S THAT?

I DON'T LIKE GIRLS!

WELL, JUST DON'T THINK OF ME AS A GIRL AND WE'LL GET ALONG FINE! DO YOU HEAR?

I DO! I DO!

choclit Shoppe

JUGHEAD! DO MY EYES DECEIVE ME? ...IS THAT A GIRL YOU'RE WITH?

THAT'S MY NEW FRIEND, ROCKY! SHE'S NEW IN THE NEIGHBORHOOD!

SHE'S REALLY SOMETHING! YOU SHOULD HAVE SEEN HER PUT REGGIE IN HIS PLACE!

YOU DON'T SAY!

HERE'S YOUR COKE, ROCKY!

OOH! HAMBURGERS! MY FAVORITE!

CHOMP! CHOMP!

BUT, THOSE HAMBURGERS WERE FOR ME!

URP!

DON'T STAND THERE / GET SOME MORE HAMBURGERS / I'M STARVED./

WHY YOU RE JUST THE SAME AS ALL THE OTHER GIRLS / JUST AFTER A GUYS MONEY./

WHAT ?.//

I TOLD YOU NOT TO CALL ME A GIRL /

POW!

WOW./ WHAT A SHOT IN THE HEAD!

I NEEDED THAT//

LET THAT BE A LESSON TO YOU, ARCHIE./ NEVER GET EMOTIONALLY INVOLVED WITH A WOMAN! THEY CAN DESTROY YOU!

The End

Jughead IN "SCRATCH PAPER"

WHERE IS IT ? I CAN'T SEEM TO FIND IT !

TODAYS ABSENTEES
DONALD SHARMAS
BARRY GROSSMAN

4 4 / 8 + 3 =

I MUST HAVE LEFT IT IN MY LOCKER !

SWAT!

AND JUST WHAT ARE YOU SUPPOSED TO BE DOING, ARCHIE?

SCRATCH!

SCRATCH!

SCRATCH!

I'M SCRATCHING MYSELF, MISS GRUNDY!

THAT'S OBVIOUS!

SCRATCH!

PERHAPS IF YOU BATHED MORE OFTEN YOU WOULDN'T HAVE TO DISTURB THE CLASS!

HEE HEE HYUK HYUK! THAT'S FUNNY! HEE HEE!

WH... ??!!

REGGIE! NOT YOU TOO?!!

SCRATCH!

I CAN'T HELP IT, MISS GRUNDY! I SUDDENLY FEEL VERY ITCHY!

SCRATCH!

SCRATCH!

THEN I SUGGEST THAT BOTH YOU BOYS GO DOWN TO THE LOCKER ROOM AND TAKE A SHOWER!

SCRATCH!

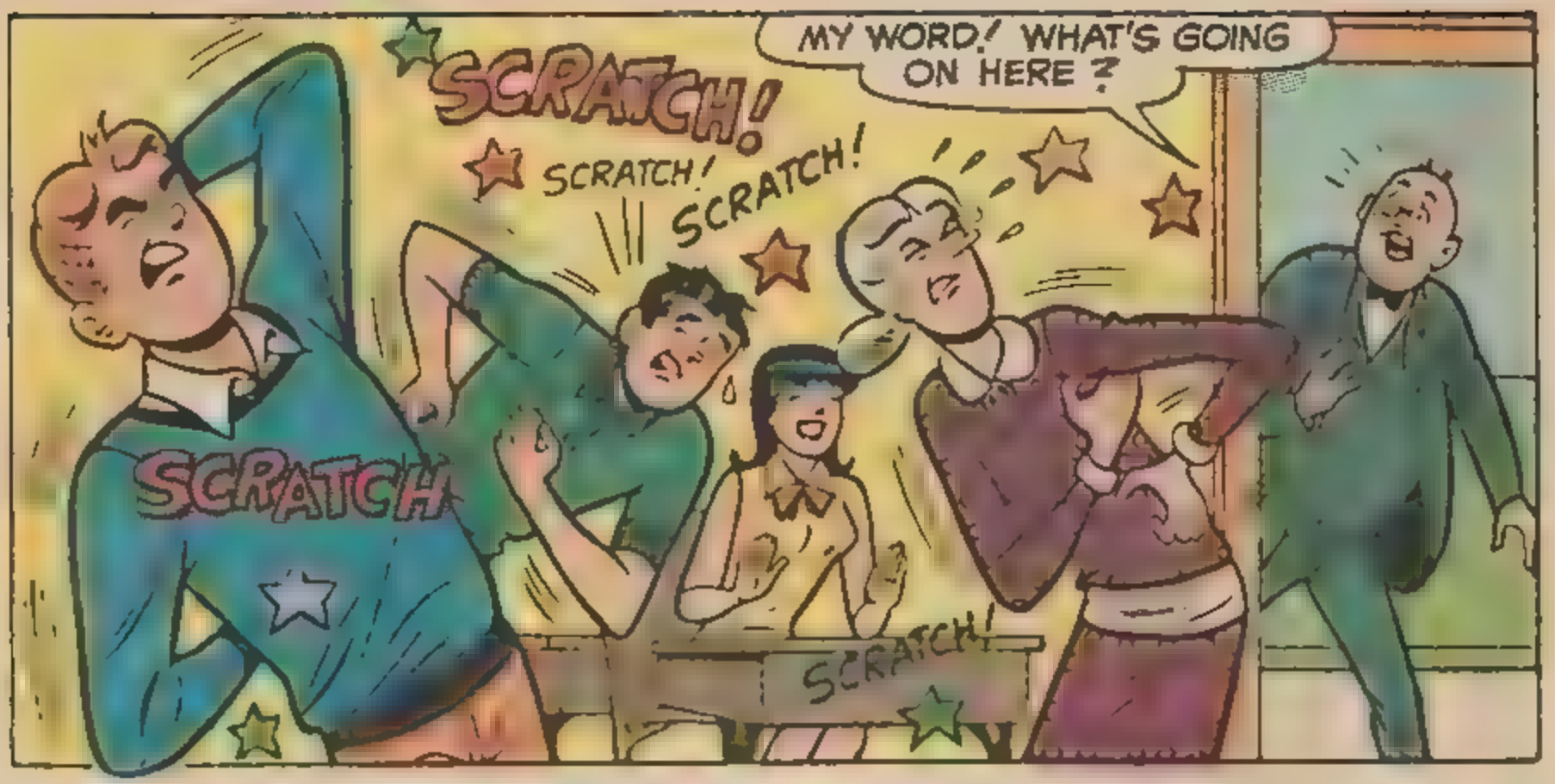
IT'S DISGRACEFUL! WE GIVE OUR STUDENTS A VERY GOOD EDUCATION ON PHYSICAL HYGIENE!

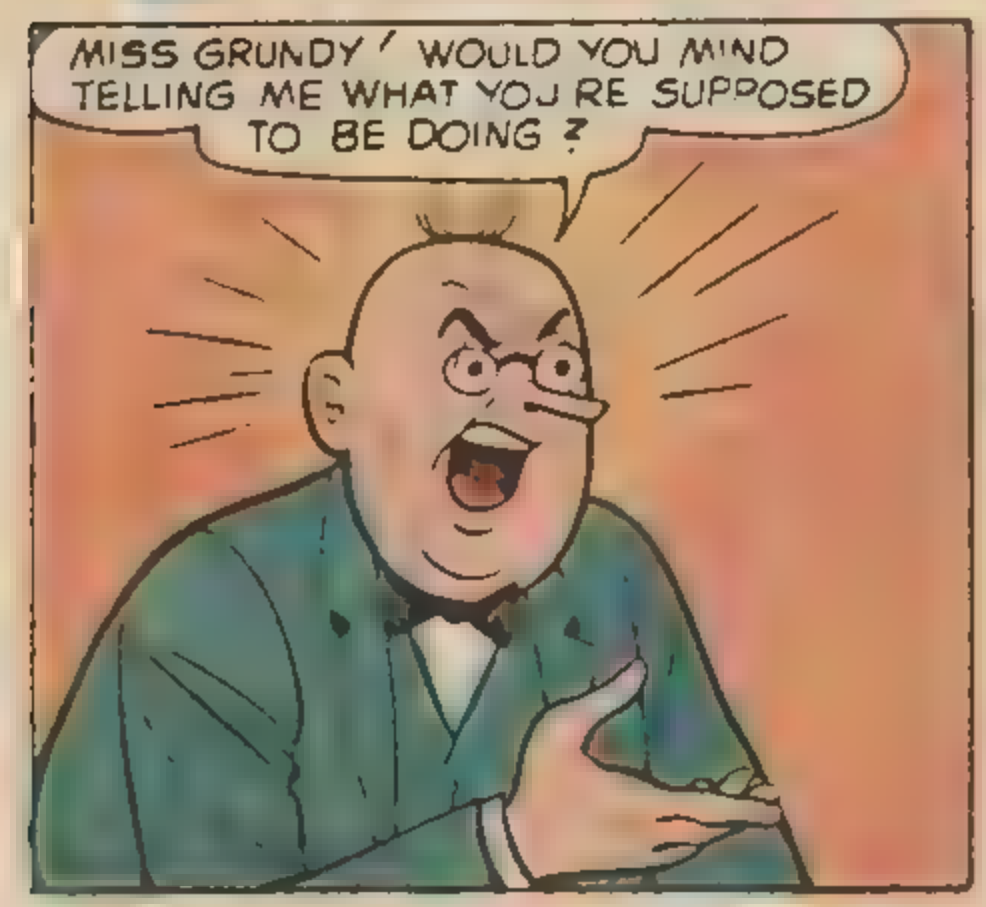
SWAT!

MY GOODNESS! I THINK I HAVE IT TOO! HOW EMBARRASSING!

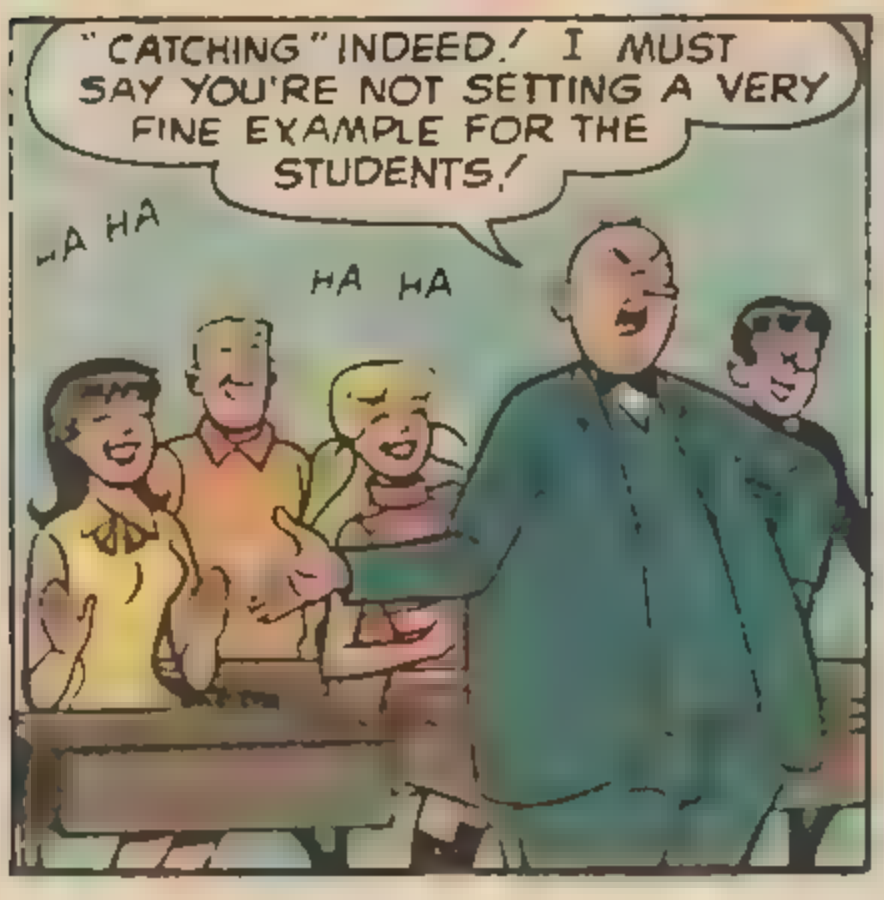
SCRATCH

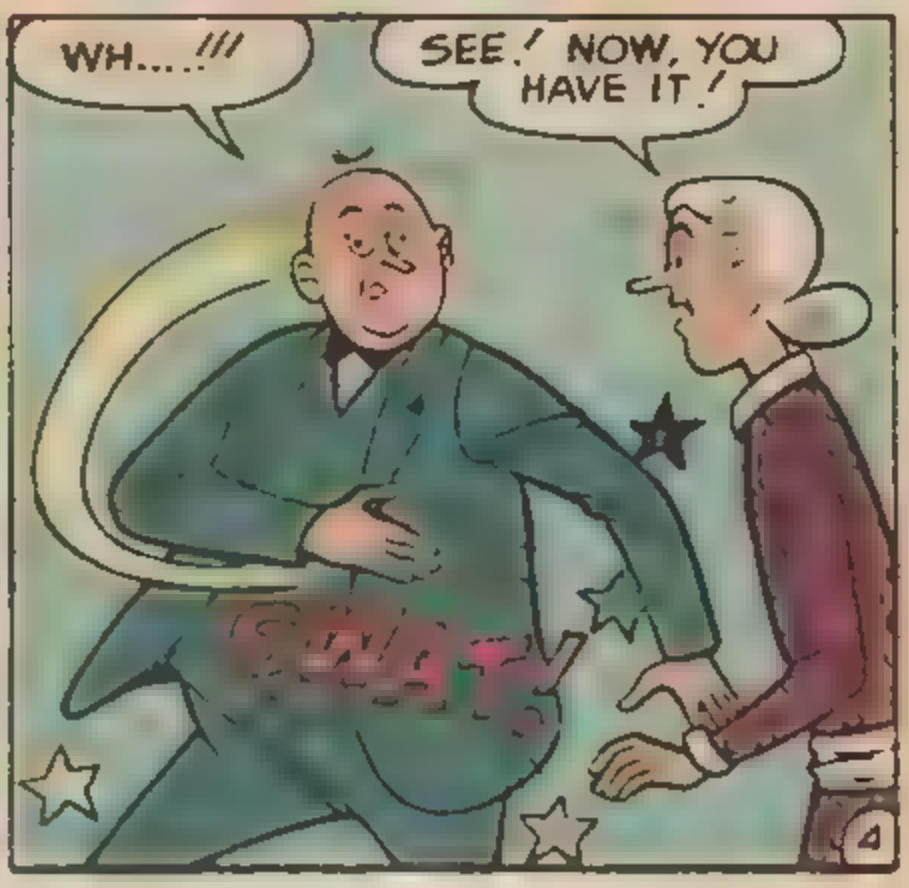
SCRATCH


SCRATCH!
SCRATCH!
SCRATCH!
SCRATCH
SCRATCH!
MY WORD! WHAT'S GOING ON HERE?


MISS GRUNDY! WOULD YOU MIND TELLING ME WHAT YOU'RE SUPPOSED TO BE DOING?

I DON'T KNOW MYSELF! BUT WHATEVER IT IS IT'S CERTAINLY CATCHING!
SCRATCH!
SCRATCH! SCRATCH!
SCRATCH!
SCRATCH
SCRATCH!


"CATCHING" INDEED! I MUST SAY YOU'RE NOT SETTING A VERY FINE EXAMPLE FOR THE STUDENTS!
HA HA
HA HA


WH....!!!
SEE! NOW, YOU HAVE IT!

HAVE WHAT ?

WHATEVER WE GOT! THAT'S WHAT!

SCRATCH!

SCRATCH!

SCRATCH!

SCRATCH!

SCRATCH!

SCRATCH!

AH! YOU FOUND THEM!

WHO'S THEM ?

HOT DOG'S FLEAS! I GAVE HIM A BATH LAST NIGHT AND COLLECTED THEM IN A BOX FOR BIOLOGY CLASS! THEY MUST HAVE FALLEN OFF MY DESK!

BOY! FOR A WHILE I WAS WORRIED! I THOUGHT I LOST THEM!

WHAT DO THEY CARE IF I'M LEFT WITH EMOTIONAL SCARS! THIS IS NO WAY TO TREAT A BRILLIANT BIOLOGY STUDENT!

The End

Now you can save almost 50%
on all the
hit records
you want

12 records for only $3.98

If you join the Club now and agree to buy a record a month during the coming ten months (you'll

FRANK SINATRA'S GREATEST HITS

JOHNNY MATHIS
Those Were The Days

LAUGH IN

THE DOORS

DONOVAN IN CONCERT

CHEAP THRILLS

TONY BENNETT

THE BYRDS Greatest Hits

Best of The Mamas & The Papas

YAKETY SAX

HENRY MANCINI

O-RECORDS COUNTS AS ONE

ELVIS PRESLEY

THE UNION GAP

PAUL REVERE & THE RAIDERS

MARTY ROBBINS
White Sport Coat
My Isle of Golden Dreams
Singing The Blues
A White Sport Coat
Knee Deep In The Blues
Don't Worry
Devil Woman
Cool Water
El Paso
Ribbon Of Darkness
Tonight Carmen
Begging To You
Don't Worker Me
Girl Of My Best Friend
Don't Worry
Devil Woman
Cool Water
El Paso
Ribbon Of Darkness
Tonight Carmen
Begging To You
Don't Worker Me
Girl Of My Best Friend

THE VENTURES

ANDY WILLIAMS
MOON RIVER

THE TEMPTATIONS GREATEST HITS
The Way You Do The Things You Do
My Girl

THE BOX TOPS

GEORGE JONES GREATEST HITS

THE TURTLES GOLDEN HITS

Patti Page

Otis Redding
Sir With Love

Sweets For My Sweet, Two Faces Have I, Lonely Blue Boy, Poison Ivy, Spanish Harlem, Yakety Sax, Wooden Heart, Blue Velvet, Tennessee Waltz, Mockingbird Hill, Cry, Why Don't You Believe Me, Why Don't You Write Me, Why Don't You Love Me, Why Don't You Believe Me

TOPS ANY RECORD CLUB OFFER EVER MADE!

12 for less than the price of one! It's right — if you join now, you may have ANY 12 of these records for only $3.98! And all you have to do is agree to buy a record a month during the coming ten months.

In short, within ten months you'll have a sizable library of 22 records — but you'll have paid for just half of them — that's practically a 50% saving off regular Club prices.

FREE MUSIC MAGAZINE. Each monthly issue contains up to 300 different records to choose from — hit albums from scores of different record labels! You may accept the monthly selection for the field of music in which you are mainly interested — or take any of the other records offered.

RECORDS SENT ON CREDIT. As a member you are entitled to charge all purchases. Your records will be mailed and billed to you at the regular Club price of $4.98 (Classical, occasional original cast recordings and special albums somewhat higher), plus a mailing and handling charge.

FANTASTIC BONUS PLAN. Upon completing your enrollment agreement, you will automatically become eligible for the Club's bonus plan — which entitles you to one record free for every one you buy. Under this plan you pay as little as $2.86 a record (including all mailing and handling charges).

SEND NO MONEY — MAIL THE COUPON TODAY! Just write in the numbers of the twelve records you want, for which you will be billed only $3.98, plus postage and handling. Be sure to indicate the type of music in which you are mainly interested.

Note: Since stereo records can be played on monaural phonographs, and stereo records are all recommended for stereo playback, you may be sent stereo records.

Columbia Record Club, Terre Haute, Indiana 47808

I accept your offer of membership in the Club. I've indicated at the right how I wish to receive my introductory records, and I agree to purchase a record a month during the coming ten months, and to accept my membership privileges at any time thereafter. If I continue, I will then receive one record free for every additional record I buy.

SEND ME THESE 12 RECORDS FOR ONLY $3.98

MY MAIN MUSICAL INTEREST IS (check one):

☐ Listening and Dancing ☐ Teen Hits
☐ Country and Western

Name
(Please Print) First Name Initial Last Name

Address

City

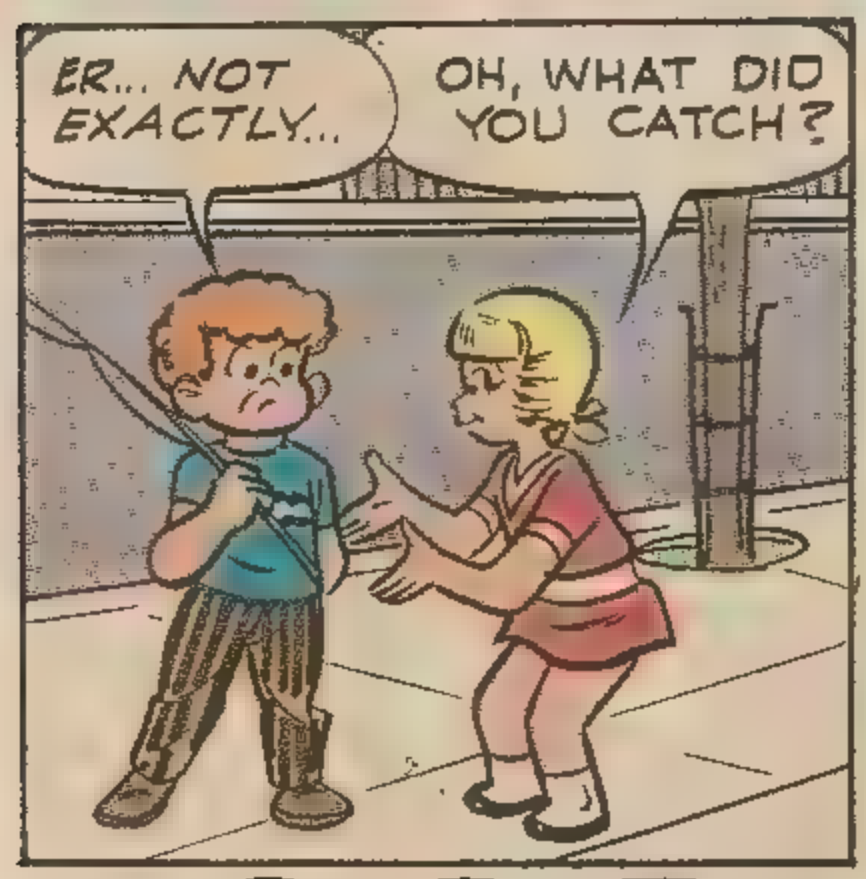
State Zip

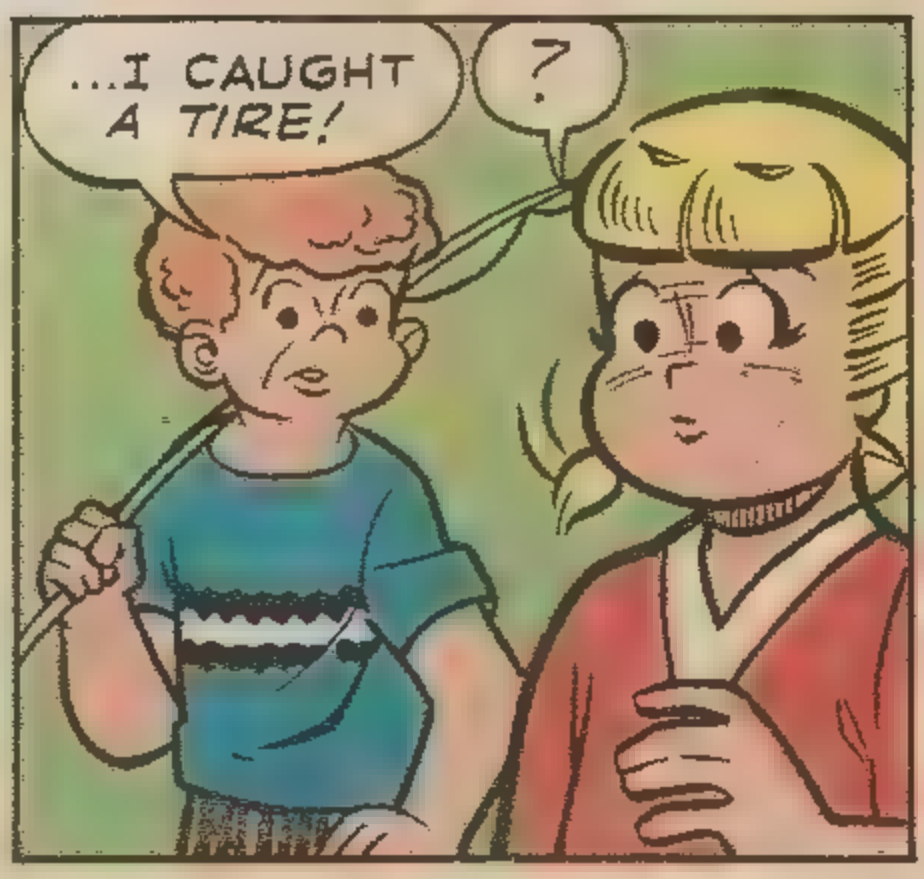
Do You Have a Telephone? (Check One) ☐ YES ☐ NO

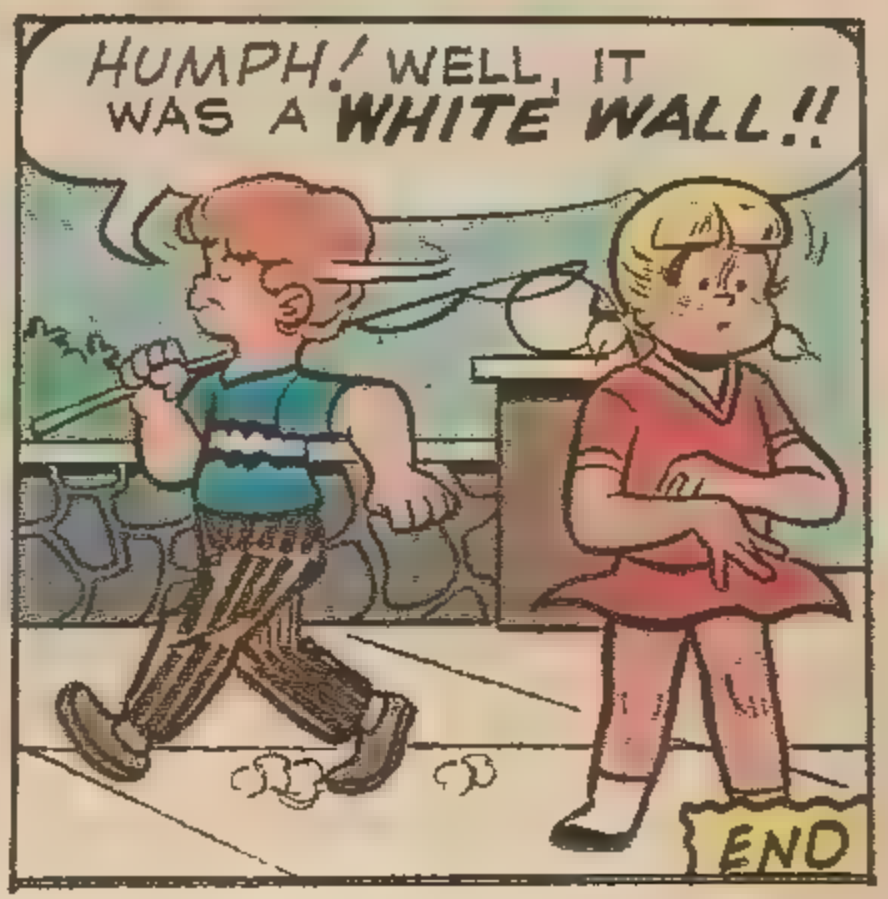
APO, FPO addresses: write for special offer

213-1YN4

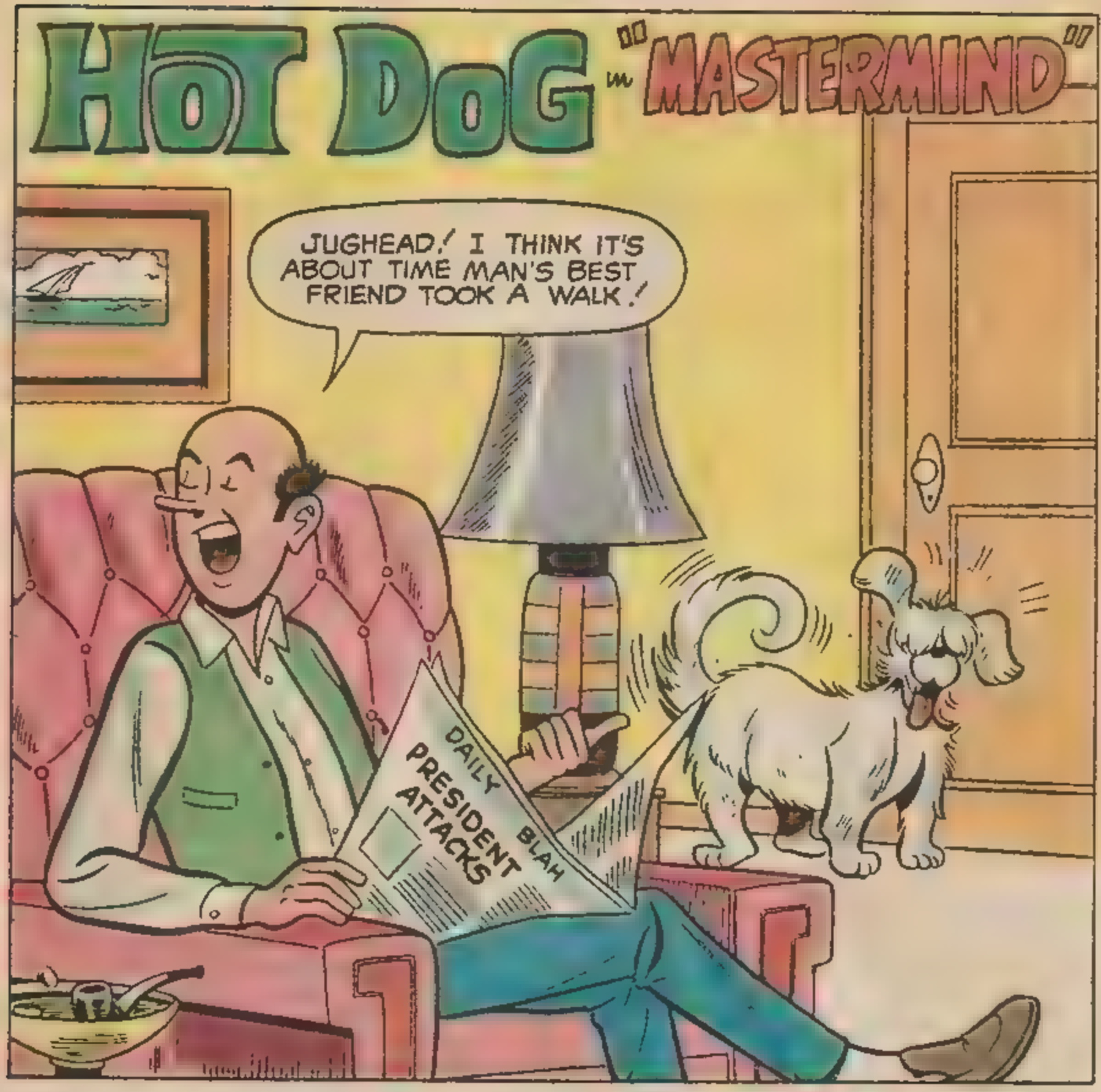
JINKY BIG CATCH

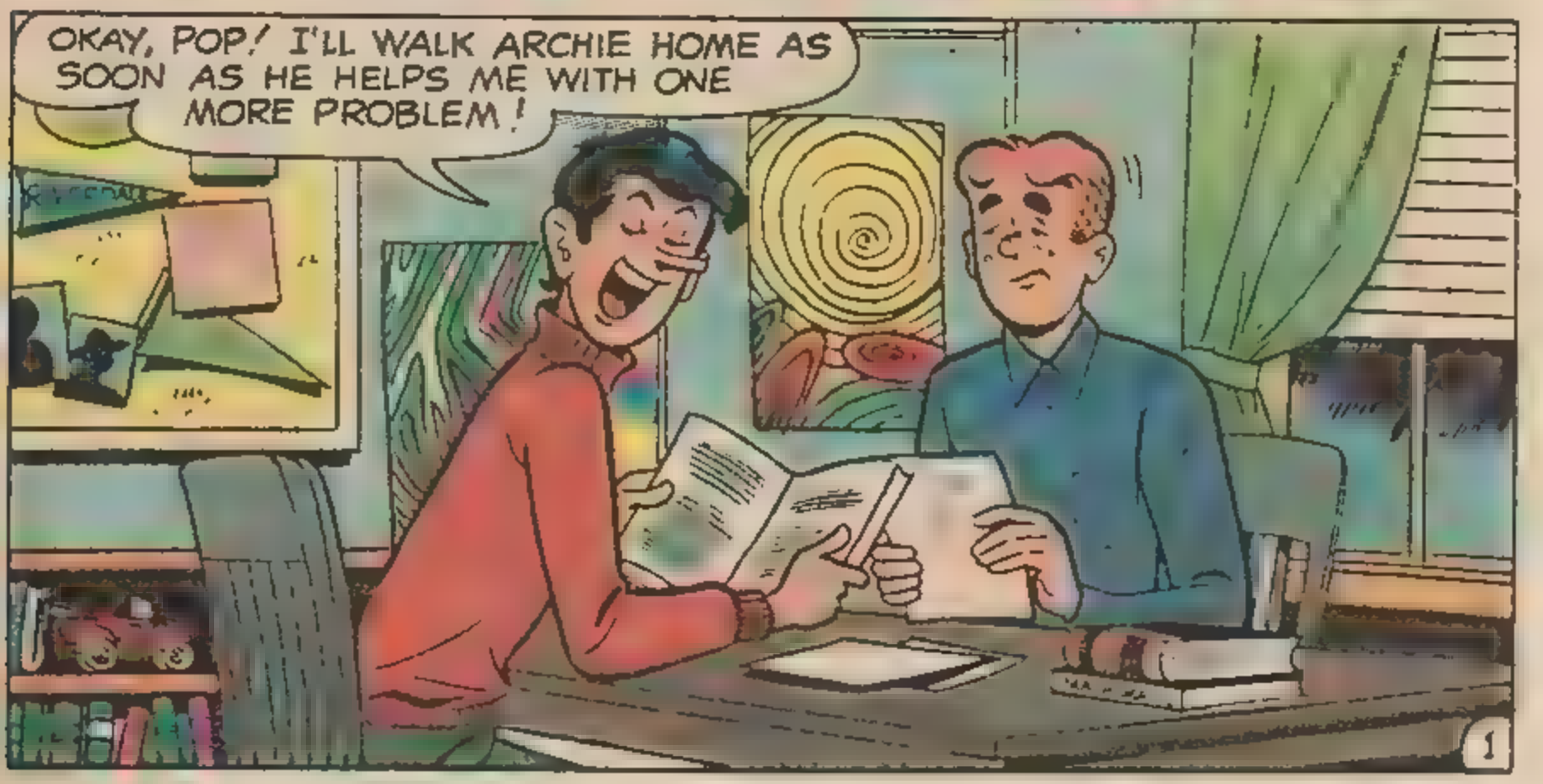






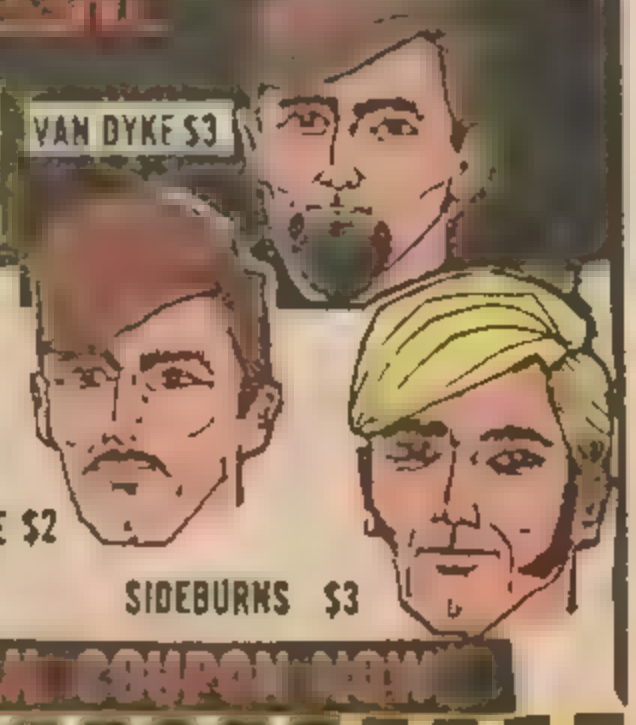
HOT DOG "MASTERMIND"





LOOK ANYTIME!

HAVE THE LOOK MEN ENVY, AND WOMEN ADMIRE WHENEVER YOU CHOOSE!



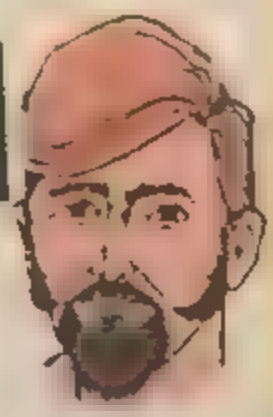
Now at last you can have the exper[illegible] wearing Sideburns Mustache or Van Dyke that is so real[illegible] Compet[illegible] tough [illegible] want t[illegible] Pass your em[illegible] want to look older or younger or [illegible] the attention you should be getting [illegible] and or Mustache [illegible] and see the amazing difference [illegible] onds! Don't miss out on a[illegible] the fun that so easily can be yours. Send for your Mustache, Sideburns and Van Dyke at once. Simply check the [illegible] want in the coupon or send a sample of your hair and leave the matching [illegible] our expert. Your hair sample is [illegible] at no extra cost [illegible] or order in the color you choose. MAIL COUPON NOW!

Adheres securely [illegible] off and on in seconds [illegible] can be worn as is or trimmed to just the style you want [illegible] wear it confidently wherever you can to have the LOOK you want for yourself!

FREE. Complete instructions on how best to wear your Van Dyke Mustache or Sideburns [illegible] sent in plain wrapper with order.

SOLD ON MONEY BACK GUARANTEE: You must be 100% satisfied, you must see an exciting new LOOK in your appearance, it must be everything you want it to be or your money back!

ALL THREE $6



VAN DYKE $3 Try it alone or with any combination

MUSTACHE $2 Try it . . . see the difference

SIDEBURNS $3 Try it alone or with either Van Dyke Mustache or both

MAIL COUPON NOW!

MASCULINER CO., Dept. BZ, P.O. Box 802
160 Amherst St., East Orange, New Jersey

O.K. I WANT TO SEE THE MANY DIFFERENT CHANGES IN MY APPEARANCE. SEND THE ONES CHECKED ON A MONEY BACK GUARANTEE. PAYMENT IS ENCLOSED. I MUST be 100% Satisfied or I may return everything for full refund. Send color checked or ☐ please match sample of my hair enclosed

Rush the Following:
- ☐ Mustache $2.
- ☐ Van Dyke $3.
- ☐ Sideburns $3.

Please Send Order in Color Checked:
- ☐ Blonde
- ☐ Black
- ☐ Light Brown
- ☐ Medium Brown
- ☐ Dark Brown
- ☐ Grey - Silver
- ☐ Dark Auburn
- ☐ Light Auburn

☐ I enclose $6. send all 3 (I save $2.) cash, check or money order

Name
Address
City ..... State ..... Zip

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SOLD ON MONEY BACK GUARANTEE

IT'S THE LONGEST **HIP HUGGIN HAIRDOS**

24 INCHES LONG ONLY $1.95 Worth Much More

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FANTASTICALLY LONG

ANY WAY YOU LOOK AT IT A FANTASTIC VALUE

FANTASTICALLY LONG

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BE SWINGINGLY DIFFERENT with this beautiful DYNEL FALL that reaches all the way down to your hip huggers. LOOK EXCITINGLY DIFFERENT in just seconds. Can be worn STRAIGHT AND SAUCY or glamour styled as a twist, bun, beehive, or anyway you like it. The envy of every girl — 24 inches of flowing tresses. Now is your chance to have the hairpiece every one is talking about. Order your GLAMOUR FALL NOW!

USE THIS ORDER FORM NOW! MONEY BACK GUARANTEE

Check Color Desired

Send to: M. D. Industries, Dept. AC-49
P.O. Box 348, E. Orange, N.J. 07017

☐ Enclosed is $1.95 plus 25¢ handling for one Glamour Fall
☐ Enclosed is $3.95 plus 50¢ handling for two Glamour Falls

Name .....
Address
City ..... State ..... Zip .....

(SIGH) SON, I WAS SPEAKING OF MAN'S SECOND BEST FRIEND "HOT DOG"!

OH!

I THOUGHT YOU MEANT ARCHIE! OUTSIDE, BOY!

"SECOND BEST"! HMPH!

ARCHIE'S A NICE GUY... BUT, NOBODY'S GONNA TAKE MY PLACE AS MAN'S BEST FRIEND!

SO, I CAN'T DO ALGEBRA! SO WHAT? HE CAN'T FETCH STICKS!

THANKS FOR YOUR HELP, BUDDY!

ANYTIME, JUG!

YOO HOO! HOT DOG! COME ON IN NOW!

HERE, BOY!

I DON'T HEAR YOU, MASTER! I'VE GOT WORK TO DO!

NOW, IF I CAN ONLY FIND WHAT I'M LOOKING FOR!

SNIFF SNIFF

I'VE GOT TO FIND ONE OF THE NIGHT PEOPLE!... A PILFERER... A PURLOINER... A BURGLAR... A THIEF... LURKING ABOUT IN THE DARK!

BY GEORGE! I DO BELIEVE I'VE FOUND A LURKER!

LURK!

LURK!

LURK!

HEY! LEGGO YOU STUPID MUTT!

STOP DRAGGIN' ME! I GOT A HOUSE CASED BACK THERE THAT'S RIPE FOR PLUCKIN'!

HEY! WHY ARE YOU DRAGGIN' ME AROUND TO THIS HOUSE?

AN OPEN WINDOW! SAY! YOU'RE NOT SO DUMB!

FIRST FOUR LEGGED ACCOMPLICE I EVER HAD! GO AROUND TO THE FRONT DOOR AND I'LL LET YOU IN!

SHH... QUIET, NOW!

WHAT ARE YOU TRYING TO SHOW ME? ... AH! THE SILVERWARE!

SUGAR BOWL! HMMM... FEELS LIKE GOOD STUFF!

SILVER CANDLESTICKS! GOOD BOY, BOWSER!

YECH! BOWSER!

PAT PAT

HEY! STOP PULLING! I'M TRYING TO GET THIS SILVER TRAY!

WELL, I'LL BE DARNED! I SEE WHAT YOU MEAN! IT'S JUST CHEAP SILVER PLATE!

PING! PING!

YOU'RE A SMART DOG! WE'RE GONNA MAKE A GREAT TEAM! LET'S GO!

HEY, QUIET! WHAT ARE YOU GROWLING AT?

GROWL! GROWL!

SSHHH! SHUT UP! YOU'LL HAVE THE FUZZ ON US!

YAP! ARF! YAP! ARF! RROWF!

AND SO...

THAT'S A FINE DOG YOU'VE GOT THERE, MR. JONES! A REAL WATCH DOG!

INDEED HE IS!

THEY DON'T CALL HIM MAN'S BEST FRIEND FOR NOTHING!

THAT'S MORE LIKE IT!

I'M TELLIN' YA! I'M NOTHIN'! IT'S THAT DOG! HE'S THE BRAIN OF THE MOB!

I GUESS LEFTY'S GOING TO PLEAD INSANITY THIS TIME!

POLICE

The End

BURIED ALIVE!

2 A CAVE-IN PUT ME SIX FEET UNDER FOR SIX LONG MINUTES
QUICK! GET HIM OUT OF THERE!
3 IN THE HOSPITAL, I HAD PLENTY OF TIME TO THINK
SIX YEARS I'VE BEEN BURIED ALIVE IN THAT SAME OLD JOB, JANE!
WELL, NOW'S A GOOD TIME TO DO SOMETHING ABOUT IT
4 I'D PASSED OVER DOZENS OF I.C.S. ADS IN POPULAR MAGAZINES. BUT I SAW THIS ONE IN A NEW LIGHT
I.C.S. SUCCESS PLAN... SPARE-TIME TRAINING... 236 COURSES TO CHOOSE FROM...THIS COULD BE THE ANSWER...WON'T HURT TO FIND OUT

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DEPT. C3489D

SCRANTON, PA. 18515

HOW'S IT GOING, DARLING?
FAST! I'M INTO HYDRAULICS ALREADY. AND I THOUGHT I WAS TOO OLD TO LEARN
SIGNING UP FOR THAT I.C.S. COURSE WAS THE SMARTEST THING I EVER DID
5
6 ONE MONTH LATER...
GOOD TO SEE YOU BACK ON YOUR FEET, JIM. IT'LL BE AWHILE BEFORE YOU'RE BACK IN THE FIELD. SO WE'LL FIX A TEMPORARY DESK FOR YOU IN THE OFFICE WHEN YOU'RE READY
I'M READY NOW, MR. WALSH
7 THEY GAVE ME SOME SIMPLE ASSIGNMENTS... AND I SURE SURPRISED THEM!
SAY, WHERE DID YOU LEARN ABOUT PUMPS?
SAME PLACE YOU DID, JOE... I.C.S.
8 THEN A FEW DAYS LATER, MR. WALSH CALLED ME IN...
JIM, I'M KEEPING YOU HERE AND PUTTING YOU ON SALARY. YOU'LL BE GETTING ABOUT $20 MORE A WEEK. AND AT THE RATE YOU'RE GOING, I EXPECT I'LL HAVE TO RAISE THAT IN SIX MONTHS
9 THAT EVENING, JANE AND I WENT HOUSE HUNTING
OH, JIM! IT'S A DREAM HOUSE!
AND THANKS TO I.C.S. IT'S A "DREAM" THAT CAN COME TRUE!
MODEL HOUSE

HERE'S WHERE YOU COME IN! LET I.C.S. SHOW YOU THE WAY TO MORE PAY, RAPID ADVANCEMENT, REAL JOB SECURITY!

MAIL THIS COUPON TODAY!

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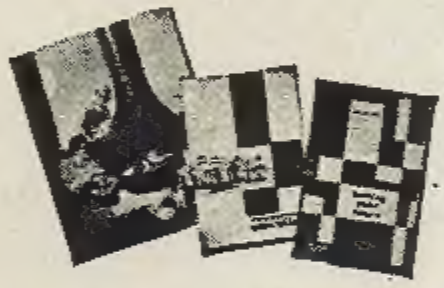
A gold mine of ideas

CAREER CATALOG
Opportunities in the field that interests you most

SAMPLE LESSON
Shows the famous step-by-step I.C.S. teaching method



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_____

Name _____ Age _____
(Please indicate whether Mr., Miss or Mrs.)

Address _____

City _____ State _____ Zip Code _____

Occupation _____ Employed by _____ Working Hours _____ A.M. to _____ P.M.

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Norman Rockwell—America's most beloved artist. He is a founder and member of the Guiding Faculty of the Famous Artists School.

'We're looking for people who like to draw' says Norman Rockwell

Today hundreds of men and women who never thought they could be artists are working at easels and drawing boards, making pictures and getting well paid for it. They all can thank a group of famous artists who have devoted much of their time and talent to helping others find success in art.

Some of the people the Famous Artists have helped

Carl Kock was an 18-year-old apprentice in a Chicago art studio when he enrolled. Today he prepares ads for such companies as General Motors and Firestone—has won five gold medals.

Howard Sanden of Minneapolis took the Course while still in high school. He is now a successful artist—recently he and his wife traveled through Europe and the Middle East on important art assignments.

Paul Sullivan enrolled at 14. His Famous Artists training helped him work his way through college.

Kathleen Gironda of Indiana, Pennsylvania, was an 18-year-old salesgirl in a department store. She still works for a department store, but now it's as an advertising artist and fashion illustrator.

Before his Famous Artists training, Anthony Fotia was a mail clerk, "stuck" in a low-pay routine job. Today, he's an artist for an important printing firm, doing exciting creative work.

Oregon housewife Helen Tryk lives 150 miles from the nearest big city. But she does fashion illustration, has her own studio, runs an art work shop, does portraits.

A plan to help others

It started over 18 years ago when a group of America's most successful artists—men like Albert Dorne, Norman Rockwell, Jon Whitcomb, Al Parker and Stevan Dohanos—met in New York City. They knew that all over America there were people who liked to draw who could be turned into good artists. Albert Dorne asked, "Why can't we give these people the training they need—including all the trade secrets and know-how we've learned over the years?"

He suggested a new kind of art school—a home study art school—that would give talented people the best professional art training, no matter where they live.

The famous artists agreed. Taking time from their busy careers, they created a remarkable series of art lessons covering every aspect of drawing and painting. They illustrated their lessons with over 5,000 "here's-how" illustrations. The lessons start from scratch and cover every skill a top artist needs. Finally, they developed a wonderful way to give each student personal correction and advice all through his training.

The famous artists with the School are not surprised at the success of their students. The opportunities open to successful artists today are enormous. The School continually gets calls from all over the country asking for practical well-trained students—not geniuses—who can step into full-time or part-time art jobs. And practical, thorough training is what the School offers.

Famous Artists Talent Test

To find others with art talent worth developing, the Famous Artists created a 12-page Talent Test. Thousands paid to take this test, but now the School offers and grades it free. Men and women who do well on the test—or offer other sufficient evidence of art talent—may enroll in the School. But there's no obligation. Simply mail the coupon below.

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George Giusti	Harold Von Schmidt
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Famous Artists School
Studio A-6064
Westport, Conn. 06880

I would like to find out whether I have art talent worth developing. Please send me, without obligation, your Famous Artists Talent Test and information about your courses.

Mr.
Mrs.
Miss ← *Circle one and please print*

Street _____

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State _____

Age _____ *Zip* _____

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